

## ORDER



**Orders**  
**Order / Rev:** 696304 - 4  
**Alt Order #:** 06213292  
**Product Desc:** NELSON FOR SENATE  
**Estimate:** 473  
**Flight Dates:** 10/16/12 - 10/22/12  
**Original Date / Rev:** 06/28/12 / 10/09/12  
**Order Type:** Political

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency**  
**Name:** Abar Hutton Media/ POL  
**Buying Contact:** Shelli Hutton  
**Billing Contact:**  
 6190 Grovedale Court Suite 200  
 Alexandria, VA 22310

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Nelson, B/ D / US Senate  
**Demographic:** A35+  
**Product Codes:** PL-US Senate  
**Priority:** P-3  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	86	\$69,600.00	\$59,160.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	86	\$69,600.00	\$59,160.00	0.00
<b>Totals</b>	<b>86</b>	<b>\$69,600.00</b>	<b>\$59,160.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
WTSP-TV	26%	\$69,600.00
Market	100%	\$267,692.31

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WFLA	25%	\$66,923.08
WFTS	19%	\$50,861.54
WMOR	1%	\$2,676.92
WTOG	1%	\$2,676.92
WTTA	0%	\$0.00
WTVT	28%	\$74,953.85
WVEA	0%	\$0.00
WWSB	0%	\$0.00
WXPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	10/17/12	10/18/12	M-F 6-7a 6-7a 10 News	CM	6-7a	--WT---	:30	4	\$175.00	P-4	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--WT---			4		\$175.00		0.00				
2	WTSP	10/16/12	10/19/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	-T--F--	:30	2	\$200.00	P-4	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WTSP	10/16/12	10/19/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	- T - - F - -	:30	2	\$200.00	P-4	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	- T - - F - -		2			\$200.00			0.00			
3	WTSP	10/16/12	10/19/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	- TWTF - -	:30	4	\$200.00	P-4	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	- TWTF - -		4			\$200.00			0.00			
4	WTSP	10/16/12	10/19/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A (9:00 AM-9:30 AM)	- TWTF - -	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	- TWTF - -		4			\$100.00			0.00			
5	WTSP	10/16/12	10/19/12	M-F 930-10a Inside Edition	CM	930-10a	- TWTF - -	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	- TWTF - -		4			\$100.00			0.00			
6	WTSP	10/16/12	10/18/12	Price Is Right Price Is Right	CM	11a-12p	- T - T - -	:30	2	\$450.00	P-4	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	- T - T - -		2			\$450.00			0.00			
7	WTSP	10/17/12	10/18/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	- - WT - - -	:30	2	\$450.00	P-4	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	- - WT - - -		2			\$450.00			0.00			
8	WTSP	10/17/12	10/18/12	B&B Bold and Beautiful	CM	130-2p	- - WT - - -	:30	2	\$550.00	P-4	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	- - WT - - -		2			\$550.00			0.00			
9	WTSP	10/16/12	10/19/12	M-F 4-5p Dr. Phil	CM	4-5p	- T - TF - -	:30	3	\$400.00	P-4	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	- T - TF - -		3			\$400.00			0.00			
10	WTSP	10/16/12	10/19/12	M-F 5-530p 5-530p 10 News	CM	5-530p	- TWTF - -	:30	4	\$550.00	P-3	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	- TWTF - -		4			\$550.00			0.00			
11	WTSP	10/16/12	10/19/12	M-F 530-6p 10 News at 530p	CM	530-6p	- TWTF - -	:30	4	\$550.00	P-3	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	- TWTF - -		4			\$550.00			0.00			
12	WTSP	10/16/12	10/17/12	7-730p Wheel of Fortune	CM	7-730p	- TW - - -	:30	2	\$1,300.00	P-4	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	- TW - - -		2			\$1,300.00			0.00			
13	WTSP	10/18/12	10/19/12	730-8p Jeopardy	CM	730-8p	- - - TF - -	:30	2	\$3,000.00	P-3	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	- - - TF - -		2			\$3,000.00			0.00			
14	WTSP	10/19/12	10/19/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	- - - - F - -	:30	1	\$3,000.00	P-4	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	- - - - F - -		1			\$3,000.00			0.00			
15	WTSP	10/17/12	10/18/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	- - WT - - -	:30	2	\$2,000.00	P-3	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	- - WT - - -		2			\$2,000.00			0.00			
16	WTSP	10/21/12	10/21/12	LN (Su) Late News (Su)	CM	Su 11-1135p	- - - - - S	:30	1	\$900.00	P-4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
16	WTSP	10/21/12	10/21/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$900.00	P-4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----S		1				\$900.00		0.00			
17	WTSP	10/16/12	10/19/12	Letterman Late Night with David Letterman	CM	1135p-1237a	-T--F--	:30	2	\$350.00	P-4	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-T--F--		2				\$350.00		0.00			
18	WTSP	10/16/12	10/19/12	Late Late Show Late Late Show	CM	1237-137a	-TWTF--	:30	4	\$175.00	P-4	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-TWTF--		4				\$175.00		0.00			
19	WTSP	10/20/12	10/20/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	-----S-	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----S-		1				\$150.00		0.00			
20	WTSP	10/20/12	10/20/12	Sat 6-630p Sat 6-630p 10 News	CM	Sat 6-630p	-----S-	:30	1	\$200.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----S-		1				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	10/15/12-10/21/12	Sat 6-630p		Sat 6-630p	-----Sa--	:30		<del>(\$200.00)</del>		0.00	NM		
				Credited											
				[MOVE TO 5A 10/19]											
21	WTSP	10/20/12	10/20/12	Sat 7-730p Wheel of Fortune	CM	Sat 7-730p	-----S-	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----S-		1				\$400.00		0.00			
22	WTSP	10/20/12	10/20/12	Sat 730-8p Jeopardy	CM	Sat 730-8p	-----S-	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----S-		1				\$400.00		0.00			
23	WTSP	10/21/12	10/21/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----S		1				\$1,000.00		0.00			
24	WTSP	10/21/12	10/21/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p	-----S	:30	1	\$350.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----S		1				\$350.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	10/15/12-10/21/12	Sun 630-7p		Sun 630-7p	-----Su	:30		<del>(\$350.00)</del>		0.00	NM		
				Credited											
				[line 1 (2 for 1 mg)]											
25	WTSP	10/16/12	10/19/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	-TWTF--	:30	4	\$400.00	P-3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-TWTF--		4				\$400.00		0.00			
26	WTSP	10/17/12	10/19/12	Price Is Right Price Is Right	CM	11a-12p	--W-F--	:30	2	\$900.00	P-3	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	--W-F--		2				\$900.00		0.00			
27	WTSP	10/16/12	10/19/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	-T--F--	:30	2	\$900.00	P-3	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-T--F--		2				\$900.00		0.00			
28	WTSP	10/16/12	10/19/12	Y&R Young and the Restless	CM	1230-130p	-T--F--	:30	2	\$550.00	P-4	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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28	WTSP	10/16/12	10/19/12	Y&R Young and the Restless	CM	1230-130p	- T - - F - -	:30	2	\$550.00	P-4	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	- T - - F - -		2			\$550.00			0.00			
29	WTSP	10/18/12	10/19/12	7-730p Wheel of Fortune	CM	7-730p	- - - TF - -	:30	2	\$2,600.00	P-3	0.00	NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	- - - TF - -		2			\$2,600.00			0.00			
30	WTSP	10/16/12	10/17/12	730-8p Jeopardy	CM	730-8p	- TW - - - -	:30	2	\$1,500.00	P-4	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	- TW - - - -		2			\$1,500.00			0.00			
31	WTSP	10/18/12	10/18/12	Thu Prime C Elementary	CM	Thu 10-11p	- - - T - - -	:30	1	\$4,000.00	P-4	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	- - - T - - -		1			\$4,000.00			0.00			
32	WTSP	10/19/12	10/19/12	Fri Prime B Made in Jersey	CM	Fri 9-10p	- - - - F - -	:30	1	\$3,000.00	P-4	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	- - - - F - -		1			\$3,000.00			0.00			
33	WTSP	10/20/12	10/20/12	NCAA Football Game #2 NCAA Football Game #2	CM	3-7p	- - - - - S -	:30	2	\$2,500.00	P-4	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	- - - - - S -		2			\$2,500.00			0.00			
34	WTSP	10/22/12	10/22/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	M - - - - -	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	M - - - - -		1			\$200.00			0.00			
35	WTSP	10/22/12	10/22/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	M - - - - -	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	M - - - - -		1			\$200.00			0.00			
36	WTSP	10/22/12	10/22/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	M - - - - -	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	M - - - - -		1			\$100.00			0.00			
37	WTSP	10/22/12	10/22/12	M-F 930-10a Inside Edition	CM	930-10a	M - - - - -	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	M - - - - -		1			\$100.00			0.00			
38	WTSP	10/22/12	10/22/12	M-F 5-530p 5-530p 10 News	CM	5-530p	M - - - - -	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	M - - - - -		1			\$550.00			0.00			
39	WTSP	10/22/12	10/22/12	M-F 530-6p 10 News at 530p	CM	530-6p	M - - - - -	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	M - - - - -		1			\$550.00			0.00			
40	WTSP	10/22/12	10/22/12	730-8p Jeopardy	CM	730-8p	M - - - - -	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	M - - - - -		1			\$3,000.00			0.00			
41	WTSP	10/22/12	10/22/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M - - - - -	:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	M - - - - -		1			\$2,000.00			0.00			
42	WTSP	10/22/12	10/22/12	Late Late Show Late Late Show	CM	1237-137a	M - - - - -	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

Order / Rev: 696304 - 4  
 Alt Order #: 06213292  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Nelson, B/ D / US Senate  
 Product Desc: NELSON FOR SENATE  
 Estimate: 473

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
42	WTSP	10/22/12	10/22/12	Late Late Show Late Late Show	CM	1237-137a	M- - - - -	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	M- - - - -		1				\$175.00		0.00			
43	WTSP	10/22/12	10/22/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	M- - - - -	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	M- - - - -		1				\$400.00		0.00			
44	WTSP	10/22/12	10/22/12	Price Is Right Price Is Right	CM	11a-12p	M- - - - -	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	M- - - - -		1				\$900.00		0.00			
45	WTSP	10/22/12	10/22/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	M- - - - -	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	M- - - - -		1				\$900.00		0.00			
46	WTSP	10/22/12	10/22/12	7-730p Wheel of Fortune	CM	7-730p	M- - - - -	:30	1	\$2,600.00	P-3	0.00	NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	M- - - - -		1				\$2,600.00		0.00			
47	WTSP	10/19/12	10/19/12	5-530a 5-530a 10 News	CM	5-530a	- - - - F - -	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	- - - - F - -		1				\$200.00		0.00			
N48	WTSP	10/22/12	10/22/12	M-F 6-7a 6-7a 10 News	CM	6-7a	M- - - - -	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	M- - - - -		1				\$175.00		0.00			
Totals													86	\$69,600.00	